

2021 Fanderson membership survey

We've run a number of membership surveys over the years so that we can better understand what our members like, what they don't like, and even get ideas for how we do things, or for events or merchandise.

To take part in this survey and your responses to be included, you must give your full name, Fanderson membership number and postcode/zipcode when asked at the end. Any submissions that do not match our membership database will be discarded.

Please see our UK GDPR privacy notice at www.fanderson.org.uk for details of how we protect and use your data.

* Required

1. Which of the following describes how long you have been a Fanderson member? *

- Over 30 years
- Over 20 years
- Over 10 years
- Up to 10 years
- Up to five years
- This is my first year

2. To help us understand trends, please tell us which age range you fall into *

- Under 16
- 17-29
- 30-49
- 50-69
- 70 and over

3. Where did you first hear about Fanderson? *

- At an event/convention
- Book
- Club website
- DVD/video/CD sleeve
- Friend's recommendation
- Magazine
- Other website/internet search
- TV programme
- Toys/models
- Can't remember!

4. When your membership expires, do you plan to renew it? *

- Yes
- No
- Maybe

5. If you answered 'no' to Question 4, please tell us why

6. If you answered 'maybe' to Question 4, please tell us why

7. Have you attended one of our Annual General Meetings, to better understand how your club is run, vote on matters and ask questions of the committee? *

- Yes, in person
- Yes, online
- No

8. If you answered 'no' to Question 7, please tell us why

9. Bearing in mind that postage costs are beyond our control, do you think the club offers value for money? *

- Yes
- No

10. Fanderson is, and will always remain, a membership society. This is in our Constitution and our various licensing agreements. However, we know that as the membership fee increases due to rising costs it can be a little off-putting, so we'd like to understand how we might reduce this. Please rank the following suggestions.
[Note that we already regularly check our suppliers to ensure we're paying a good price for the quality we know club members demand.]

*

Reduce the page count of FAB magazine

Reduce the number of FAB magazines included in a 'membership year'

Drop the annual membership gift

Drop the annual membership badge

Make FAB an online magazine

I'm happy with whatever the price increases to, if that means keeping the membership package as it is now.

11. Would you like it if we arranged for your membership to renew at the same time every year (currently, it varies with your last issue of FAB magazine, which itself varies through the year)? *

- Yes
- No
- Not bothered

12. Do you have any other ideas or comments relating to the cost of the membership package?

13. Thinking about the most recent three issues, overall do you enjoy FAB magazine? *

Yes

No

14. If you answered 'yes' to Question 13, which articles do you particularly enjoy?

- Articles about collecting
- Articles about comics
- Articles about model making
- Behind the scenes articles
- Club news
- Cutaways
- End Credits
- Episode guides
- FAB Mail
- FAB News
- FAB Noticeboard
- FAB Review
- Interviews
- 'Making of' articles
- Merchandise news
- Photo-strip (back page)
- Timelash
- The Midas Touch

15. Please tell us about any other parts of FAB magazine that you particularly enjoy

16. Please tell us if there are any parts of FAB magazine that you particularly don't enjoy

17. How many people read your copy of FAB magazine? *

- Just me
- Me and one other
- Me and more than one other

18. Are there any subjects that we don't currently cover in FAB magazine, but you think we should?

19. Thinking about the last three issues, do you think the quality of FAB magazine has improved? *

Yes

No

20. If you answered 'no' to Question 19, please tell us why?

21. Do you have any ideas of how to improve the magazine?

22. How do you prefer to pay for your **membership**? *

- Card payment via club website
- Posting card details with a paper form
- Posting a cheque with a paper form

23. How do you prefer to pay for your **Fanderson Sales merchandise order**? *

- Card payment via club website
- Posting card details with a paper form
- Posting a cheque with a paper form

24. If you don't pay by card via the club website, please tell us why

25. Do you visit/contribute to any of the club's social media? *

- Fanderson Forum
- Facebook
- Twitter
- None

26. Have you ever bought any of our exclusive club merchandise? *

- Yes
- No

27. If you answered 'yes' to Question 26, please tell us which you think are the **three** best items of exclusive merchandise that the club has produced for members?

- Badges

- Binders (for club books and magazines)
- Century 21 Diary
- Century 21 mini albums
- Close Up books
- Documentary VHS/DVD
- Embroidered patches
- FAB Book Of...
- Fanderson mini albums
- Greetings cards
- Lady Penelope pendant
- Mini-models
- Mugs
- Posters
- Script books
- SiG Issue 21
- Soundtrack CDs
- Soundtrack LPs
- Specification guides
- Spoken word CD
- Stickers
- Super Space Theater book
- The Future Is Fantastic! book

The Future Is Fantastic! picture cards

The Secret Service tea towels

TV21 Issue 244

UFO Annual 1972

Other

28. Do you have any ideas of new merchandise that you'd like to see Fanderson Sales produce?

29. Have you been to a Fanderson convention/event before? *

Yes

No

30. If you answered 'yes' to Question 29, please tell us which you think were the (up to) FIVE best of those that you attended

Fanderson 81 (Leeds) (we know, not strictly a club event!)

- Fanderson 82 (London)
- Fanderson 84 (London)
- Fanderson 86 (London)
- Thunderbirds 21st Birthday Party (London, 1986)
- Space:1999 Mini-con (Leeds, 1987)
- UFOria (London, 1988)
- The Secret Service Con (Leeds, 1988)
- Bradford One-Day Event (1989)
- UFOria 2 (Manchester, 1989)
- Fanderson 90 (London)
- Bradford One-Day Event (1990)
- AlphaCon (Leeds, 1990)
- Plan B (London, 1991)
- Fanderson 91 (Leeds)
- FAB 1 (Wolverhampton, 1992)
- Project Straker (Bradford, 1992)
- PsyCon (Manchester, 1992)
- Action 93 (Shepperton)
- Space City (Watford, 1993)
- FAB 2 (Margate, 1994)
- Danger Zone (Watford, 1995)
- Fanderson Movies Day (Bradford, 1996)

- Fanderson Gold (Weybridge, 1996)
- Thunderbirds At Gillingham (1998)
- Fanderson One-Day Event (Dorking, 1999)
- UFO:1999 (Bradford, 1999)
- Bond And Beyond (Bradford, 2000)
- Century 21 (Coventry, 2000)
- Stand By For Action (Coventry, 2002)
- Destination Moonbase Alpha (Pinewood Studios, 2005)
- Countdown To Disaster (Borehamwood, 2005)
- Sector 25 (Borehamwood, 2006)
- HD21 (Pinewood Studios, 2007)
- TV21: Adventure In The 21st Century (Bristol, 2010)
- Fanderson's 30th Birthday Party (Marlow, 2011)
- Expect The Unexpected (Maidenhead, 2013)
- The Future Is Fantastic! (Maidenhead, 2015)
- Special Assignment (Maidenhead, 2017)
- Supercelebration (Maidenhead, 2019)

31. If you answered 'yes' to Question 29, which **three** parts of a Fanderson convention do you enjoy most?

- Autographs
 - Charity auction
 - Competitions/games
 - Disco
 - Exhibition - artwork
 - Exhibition - costume
 - Exhibition - models
 - Exhibition - puppet
 - Exhibition - vintage merchandise
 - Filming locations tour
 - Interviews - celebrity guests
 - Interviews - technical guests
 - Merchandise traders
 - Screenings - episodes
 - Screenings - rare items
 - Socialising with other fans
 - Workshops
 -
- Other

32. Understanding that, by their very nature, events can never be local to everyone, would you be interested in attending any of the following types of event? *

- Screenings only
- Exhibition only
- Guests only
- Social only
- none of these

33. Do you have any other comments about Fanderson that you would like to make?

34. If you belong to any other club or society, please tell us which

35. Your full name *

36. Your Fanderson membership number *

37. Your postcode/zipcode *

7/31/2021

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